



NEUROGENESIS SOLUTIONS

UNLOCKING MINDS, EMPOWERING FUTURES

THE SME DIGITAL LAUNCH PROGRAMME

Your business deserves a professional online presence.

Affordable, professionally designed websites that help Malaysian startups and SMEs establish credibility and begin their digital journey — without the heavy cost or long timelines of a traditional agency.

THE DIGITAL REALITY FOR SMEs

Today, your customers decide online — before they ever call.



Customers search first

The majority of Malaysian consumers look a business up online before they buy, book, or call.



No site, less trust

A business with no professional website is quietly judged as smaller or less established than its competitors.



Social media isn't enough

Pages get lost in feeds and you don't own them. A website is the home base that you control.



Trust drives enquiries

A clean, credible site turns curious searchers into real enquiries and paying customers.

THE COMMON PROBLEM

Why most SMEs delay going online.

**Sticker shock**
RM5,000–RM20,000 quotations for a first website.

**Long timelines**
Weeks to months before anything goes live.

**Technical complexity**
Hosting, domains, SSL, plugins — jargon overload.

**Hard to communicate**
Slow, confusing back-and-forth with developers.

**Uncertainty**
No idea which package they actually need.

THE MARKET, FOR REFERENCE

What a website typically costs in Malaysia (2026).

WEBSITE TYPE	TYPICAL MARKET PRICE	BUILD TIME
Brochure / business profile (3–5 pages)	RM1,500 – 5,000	2–3 weeks
Lead-gen website (5–10 pages)	RM4,000 – 10,000	3–5 weeks
Corporate / multi-service (10–20 pages)	RM8,000 – 20,000	4–8 weeks
E-commerce store (50+ products)	RM8,000 – 25,000	5–10 weeks
Custom platform (booking, membership)	RM15,000 – 50,000+	8–16 weeks

Source: ZenWeb & Aleph Media Malaysian web-design benchmarks, 2026.

**The hidden-cost trap**
A “cheap” website usually excludes hosting, domain, SSL and maintenance. Over three years, an agency-built SME site really costs RM12,000–16,500 once renewals and small fixes are counted.

**Independent AI cost review**
Perplexity AI reviewed our own site, neurogenesissolutions.my.id, and estimated a comparable build at RM6,000–9,500 — up to RM12,000+ from an agency. We think that’s out of reach for most startups, so we built a more accessible path.

The SME Digital Launch Programme.

Three clear paths — built fast with AI-assisted design, priced for where your business is today, and ready to scale as you grow.



Starter Launch

New businesses, service providers & consultants.

- ✓ Professional landing-page website
- ✓ Mobile-responsive design
- ✓ Contact form + WhatsApp
- ✓ Basic on-page SEO
- ✓ Google Maps & Business profile
- ✓ Domain & hosting guidance

Investment: scoped to your goals & budget
From RM ____ (set on consultation)

MOST POPULAR



Growth

Growing SMEs ready to win more enquiries.

- ✓ Everything in Starter, plus:
- ✓ Multiple pages & service pages
- ✓ Blog / content capability
- ✓ SEO setup & analytics
- ✓ Lead-capture & enquiry flows
- ✓ Expanded design system

Investment: scoped to your goals & budget
From RM ____ (set on consultation)



Custom

Established businesses with specific needs.

- ✓ Online store / e-commerce
- ✓ Booking & scheduling systems
- ✓ Workflow automation (n8n)
- ✓ AI chat & assistant integration
- ✓ CRM integration
- ✓ Bespoke features, scoped with you

Investment: scoped to your goals & budget
From RM ____ (set on consultation)

FROM HELLO TO LIVE — IN AS LITTLE AS 4 WEEKS



Free consult



Strategy & sitemap



AI-assisted build



Test & launch



Ongoing care

OUR MISSION

More than websites — a stronger Malaysian business ecosystem.

Neurogenesis Solutions focuses on AI, business-process improvement and engineering automation for industry. But we believe supporting SMEs in their earliest growth stages strengthens the whole economy. This programme is our way of lowering the barriers to digital adoption — designed to feel like genuine support, not a sales pitch.



Entrepreneurship

Backing founders who are taking the first step.



Digital adoption

Making a credible online presence accessible to all.



Innovation

Bringing practical AI within reach of small business.



Community growth

A rising tide of capable SMEs lifts everyone.



**Every business starts somewhere.
Let us help you build your digital foundation.**

Tell us about your business idea and your goals. We'll recommend the most suitable solution for your budget and growth plans.



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